



Teas • Drinks • Snacks & More...

BUSINESS PROPOSAL

2023



About Us

Mr. Vardhaman Bamb (Director) a young and enthusiastic entrepreneur has started his business in 2013 from a room of 100 sqft, after having lots of struggle and facing challenges now company owns a 16000+ sqft manufacturing unit and he launched new venture in 2019 in the name of “Chaha House”.

“Chaha House (Thikan Ek Chaha AaneK) operates on " From Garden to Cup" concept.

In “Chaha House” we have an in house dedicated manufacturing unit to provide authentic taste and varieties of teas, drinks, snacks and bakery to our customers and launching season’s special products time to time and we are committed to give best quality products to our customers.

As India is a diverse country and people have different preference, considering their choice “Chaha House” runs with great response from the investors & customers with wide range of menus. “Chaha House” has started their business from 2019 and opened 100+ outlets in different cities and many more to come. Since from last four years we had done many changes and upgradation in “Chaha House” model and now we are value for money and pocket friendly for our end customers and profitable for our franchisee.

Now in 2023 we have made some changes in our logo, tag line and concept of “Chaha House” (Teas, Drinks, Snacks & More....) and running successfully franchisee model.

Mr Vardhaman Bamb considered to be a unique business acumen with the vision of business growth and his strategic planning, the concept of "Chaha House" has emerged and today the concept has attained a great height of success and had become a respected name in the tea market.

Mission

To provide a one-stop solution for customer's cravings with varieties of authentic teas, appetising drinks & snacks “From Garden to Cup” & “Food with taste” concept at a reasonable price and excellent service with hygiene.

Vision

To engage food lovers from all over the world with the authentic taste of our tea and savouries to create a lifetime relationship with our customers.

Key Facts About Chaha house (FOCO)

TYPE	DETAILS	TYPE OF FEE	COST AND OTHER DETAILS
Brand Name	Chaha House	Floor Area	Min. 250-400 Sq. Ft.
Industry	Foods & Beverages	Store Ambiance, Interiors & Concept Cost	Rs. 7-8 Lacs(As Per Floor Area)
Founded	2019	Machinery & Equipment	Rs. 3-4 Lacs(As Per Floor Area)
Project By	Vardhaman Group Of India	IT Support & Online Platforms	1 Lacs
Corporate Office & Factory	Akurdi, Pune, Maharashtra	Agreement Period	6 Years, Renewable
Number Of Locations	Over 100+	Total Initial Investment	Rs. 11 Lacs To Rs. 13 Lacs
Area Served	Maharashtra	ROI	12-15 Month
	Expanding In North and South As Well		
Models	Foco (Franchisee Own Company Operated)		
Menu Offering	Varieties Of Tea, Snacks, Sandwiches, Pizza, Milk Shakes and Bakery (Coustomized Menu & Concept As Per Location)		
website	chahahouse.com		

Note: We charge Daily store operations Fee for the Chaha House franchise for FOCO Model and a fixed fee for marketing support, which would be paid by the Franchisee on their monthly gross sales.

Undoubtedly, the fast-food industry is growing at rapid pace but very few of franchises were able to cop up with the expansion and be a profitable chain for long and Chaha House chain has mastered its basics that grew from single outlet to over 100 plus outlets. The profitability of Chaha House chain may vary depending on several factors such as outlet's geographical locations, city, and capability of franchisee to control its expenses. Nevertheless, Considering the exponential rise in the food industry, minimal investment with high ROI, robust supply chain, robust presence in market, loyal customer base, Chef less products, training & support, and regular food innovations.

On-the-job Training

Chaha House provides adequate on-the-job training. Especially in areas like soft skills, how to deal with customers, how to meet your sales targets, etc. This training is provided to all franchise employees for 7days. Moreover, they promise 24*7 support and training to support your daily operations. It is important to note that all these training and support costs are included in the franchise cost of Chaha House Thus, you will not be paying anything extra for training and support. This is actually a great feature of this franchise model.





Chaha House (FOCO) Menu

DESI CHAHA

Dum Chaha		Rs. 12
Masala Chaha		Rs. 12
Gulacha Chaha		Rs. 15
Masala Gulacha Chaha		Rs. 20
Mumbai Kadak Chai		Rs. 20
Alaycha Chaha		Rs. 20
Beena Sakharecha Chaha		Rs. 20

NATURAL & HEALTHY BLENDED TEAS

Green Tea		Rs. 20
Lemon Tea		Rs. 20
Rose Black Tea		Rs. 20
Mint Tea		Rs. 20

HOUSE SPECIAL COFFEE

Hot Coffee		Rs. 20
Caremal Jaggery Coffee		Rs. 20

PARCEL CHARGES EXTRA Rs. 5

TEA WITH SNACKS

Idli Chutany		Rs. 10	Kachhi Dabeli		Rs. 20
Idli Sambhar Chutany		Rs. 20	Sweet & Salt Hot Bun Maska		Rs. 25
Garma Garam Kande Pohe		Rs. 20	Grilled Pav Bhaji		Rs. 30
Khamang Rava Upma		Rs. 20	Paneer Puff		Rs. 30
Pineapple Orange Sheera		Rs. 20	Spinach Corn Puff		Rs. 30
Grilled Vada Pav		Rs. 20	Alloo Khari Shot		Rs. 30
Chatpata Crunchy Samosa		Rs. 20	Kulhad Matakhi Bhel		Rs. 45
Veg Masala Puff		Rs. 20	Zataka Tari Misal		Rs. 60

PARCEL CHARGES EXTRA Rs. 5

HOUSE SPECIAL SANDWICH

Veggie Masala Maggi		Rs. 40	Buttar Garlic Sandwich		Rs. 50
Peri Peri Frise		Rs. 40	Tandoori Farm House Sandwich		Rs. 55
Grilled Veg Sandwich		Rs. 50	Paneer Makhni Sandwich		Rs. 55
Cheesy Burger		Rs. 50	House Special Sandwich		Rs. 90
Spinch & Corn Sandwich		Rs. 50	House Veg Pizza		Rs. 99
Buttar Garlic Sandwich		Rs. 50	Tandoori Paneer Pizza		Rs. 149

PARCEL CHARGES EXTRA Rs. 5

HOUSE SPECIAL DRINKS

Limboo Sarbat		Rs. 15	Masala Dudh		Rs. 45
Desi Jeera Sarbat		Rs. 20	Badam Milk Shake		Rs. 49
Masala Peru Sarbat		Rs. 20	Oreo Milk Shake		Rs. 49
Coconut Sarbat		Rs. 20	Mango Milk Shake		Rs. 49
Watermelon Sarbat		Rs. 20	Chocolate Milk Shake		Rs. 49
Orange Sarbat		Rs. 20	Rose Milk Shake		Rs. 49
Lemon Grass Ice Tea		Rs. 30	Pista Milk Shake		Rs. 49
Thik Cold Coffee		Rs. 40	Strawberry Milk Shake		Rs. 49
Dry Fruit Thandai Milk		Rs. 45			

PARCEL CHARGES EXTRA Rs. 5

KULHAD CHARGES EXTRA RS. 5

ALL TIME FAVORITE COOKIES

Vardhaman Crunch Cookies		Rs. 6	Mixed Fruit Butter Cookies		Rs. 10
Jaggery Ots Cookies		Rs. 6	Pineapple Coconut Slice Cake		Rs. 10
Almond Coconut Cookies		Rs. 6	Crispy Cream Roll		Rs. 12
Makkhan Tost		Rs. 6	Frutilla Finger Cake		Rs. 12
Karela Cookies		Rs. 6	Dryfruit Mava Cake		Rs. 25
Cheesy Chaska Maska Cookies		Rs. 10	Chocolate Almond Marbal Cake		Rs. 100

PREMIUM TEA POWDERS

	Vardhaman Ctc	Rs. 100		Vardhaman Masala Tea	Rs. 120
	Vardhaman Dust	Rs. 100		Tulsi Green Tea	Rs. 150
	Family Mixture No1	Rs. 100		Immunity Booster Tea	Rs. 200



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PUNE HEAD OFFICE

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MUMBAI OFFICE & WEARHOUSE

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FROM THE HOUSE OF VARDHAMAN GROUP OF INDIA